

readers, with capitalism. It is estimated that the book cost \$75,000 probably reaching 5,000 consumers. Assume—a large estimate—that each reader is complacent for two hours. This amounts to \$7.50 per complacency-hour (\$75,000 divided by 10,000 hours equals \$7.50 per complacency-hour). There is no guarantee on the part of the authors, that this complacency will be created during a time of revolution, when its exchange-value would be at a premium.

This is one of the numerous examples of the waste which takes place under capitalist economy. \$150,000, cost of producing the book plus cost of producing the authors, judiciously apportioned to the Department of Justice and to organized gangs, in times of imminent class war, would have netted more tangible assets. Further, the production of instruments of capitalist ideology by Charles Beard, Samuel Schmalhausen, et al. would certainly have been less wasteful; for the latter utilized plants specially equipped for speed-up in the manufacture of ideologies. It is doubtful that the authors of this book will ever attain the highly developed technology of their competitors.

EMANUEL BLUM.

Television

ABC of Television, by R. F. Yates. Norman W. Henley Publishing Co. \$3.00.

This is the most exhaustive of all the works on the subject of television, the new science of picture broadcasting.

Yates traces the history of television in its painful and slow development from the pioneering of the German Nipkow to the recent contributions of Baird and Alexanderson. The gradual overcoming of technical difficulties such as the problems of synchronization and the "light microphone" are told so simply and with such splendid diagrams that the layman with even a superficial knowledge of electricity and physics will find it easy to study and follow the text.

Television at its present stage of development is, contrary to general belief, a comparatively simple science. The greatest impetus to its development in the United States has been the feverish search for new and improved weapons for the coming war. The diabolic usages of the photo-electric cell on the battle field are described in this book. Even the most "objective" of bourgeois scientific brains quiver in delight at the thought of being able to annihilate whole enemy armies sighted miles away from the actual scene thru the magic eye of television.

SAMUEL BRODY

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State of New York: County of New York

Before me, a Notary in and for the State and county aforesaid, personally appeared Frances Strauss, who, having been duly sworn according to law, deposes and says that she is the Business Manager of the New Masses, and that the following is, to the best of her knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

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